



Consignment Policy and Process

The Book Cellar congratulates you on the publication of your book. We are thankful for your interest in placing it on our shelves. We believe in supporting local indie authors by giving them the opportunity to sell their books in our store through the consignment process. That being said, we are a small bookstore and space is limited so we need to be extremely selective in placing books.

Basic requirements are as follows:

- Your book must have the title and author name on the spine
- Your book must have an ISBN
- Your book must have at least a 40% discount
- It must be no older than 6 months
- You must reside in the state of Florida

If your book meets all of the requirements listed above, you may qualify for placement in our program. We read every book that we consider for placement before making our decision. We are looking for the following criteria in newly published titles:

- Cover design must be salable
- Illustrations and photos must be presentable
- Content and quality of writing will be taken into account
- Author will pay a one time \$25.00 consignment fee per title
- Author will agree to a retail split of 40/60%

If you believe your book will qualify, we will gladly consider it. Please compose a letter with the following information included:

- Name of book and ISBN
- Pricing retail/wholesale
- Sales history (if any)
- Reviews
- Concise description of the book
- Short bio of the author
- Your connection to the Lake Worth area

Please email your letter to bookcellaroffice@gmail.com. Please do not deliver a copy to the store until we have requested one from you. If the copy was not requested, it will not be considered for placement.

If your book is approved for placement in our store, we will usually carry at most 2 copies at a time for a period of 3-6 months. If, after a period of six months, there are consistent, proven sales we can move away from a consignment agreement and purchase the titles outright. Checks for sales (if any) will be issued the first week of the month.

Any titles that have failed to sell at least one copy after two months will be returned at our discretion. The author will have 30 days from notification to pick up any books being returned as unsold. Any copies not picked up within that period will be considered abandoned and donated.

Good luck with your publishing efforts. We look forward to hearing from you!